

How to Find Current Demographic Data for your County

Instructions on accessing data from the 2010 US Census and the 2014 American Community Survey.

Step 1: Go to <http://factfinder2.census.gov>.

Enter your county name and state under Community Facts. Click Go.

U.S. Department of Commerce
United States Census Bureau

AMERICAN FactFinder

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Feedback FA

MAIN COMMUNITY FACTS GUIDED SEARCH ADVANCED SEARCH DOWNLOAD CENTER

Community Facts

Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code:
e.g., Atlanta, GA

▶ **Guided Search**

▶ **Advanced Search**

▶ **Download Center**

Popular Tables

Population and Housing

- Annual Population Estimates (2014 PEP, PEPANNRES)
- Demographic and Housing Estimates (2014 ACS, DP05)
- General Housing Characteristics (2014 ACS, DP04)
- General Demographic Characteristics (2010 Census, DP-1)

Poverty and Income

- General Economic Characteristics (2014 ACS, DP03)

Age, Race, Sex and Education

- Selected Social Characteristics (2014 ACS, DP02)
- Educational Attainment (2014 ACS, S1501)

1:17 PM
01/05/2016

Note: The American Community Survey (ACS) is done every three years. Some counties may have data that is older than 1 year.

* The American FactFinder system will timeout fairly quickly. If it time's out, you will need to re-enter your county, as the system will revert to data for the full U.S.

The following screen should appear.

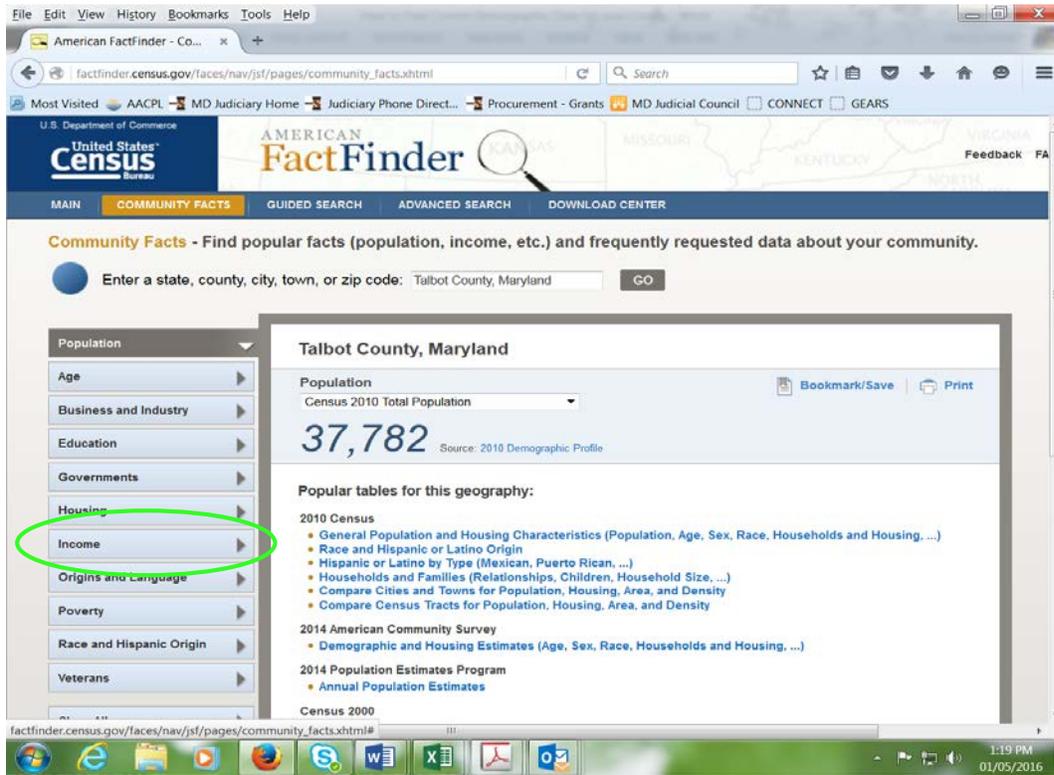
You will find most of the demographic data that you need in the 2014 American Community Survey found on the main page. (see green arrow below)

The screenshot shows the American FactFinder website interface. At the top, there is a navigation bar with options like 'MAIN', 'COMMUNITY FACTS', 'GUIDED SEARCH', 'ADVANCED SEARCH', and 'DOWNLOAD CENTER'. Below this, a search bar prompts the user to 'Enter a state, county, city, town, or zip code:' with 'Talbot County, Maryland' entered. The main content area is titled 'Talbot County, Maryland' and shows 'Population' data for the 'Census 2010 Total Population' as 37,782. A sidebar on the left lists various demographic categories such as 'Age', 'Business and Industry', 'Education', 'Governments', 'Housing', 'Income', 'Origins and Language', 'Poverty', 'Race and Hispanic Origin', and 'Veterans'. A green arrow points to the '2014 American Community Survey' link under the 'Popular tables for this geography' section, specifically to the 'Demographic and Housing Estimates (Age, Sex, Race, Households and Housing, ...)' link.

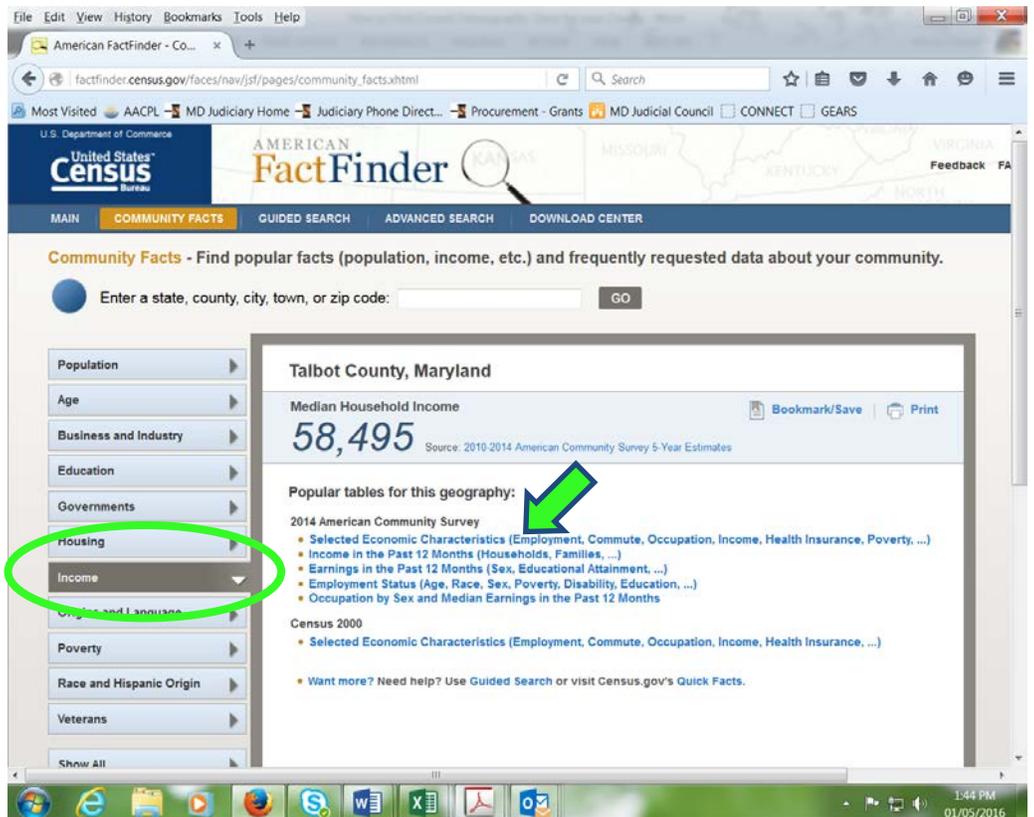
Step 3. Age, Sex and Race Demographics: Click on the 2014 ACS survey (see green arrow above). This link will give you the information you need for these categories.

To get population numbers for Income, Education and Veteran status, follow the steps outlined below.

Step 4. Income: To get the income demographics for household in your county, click on the “Income” tab on the left side of the screen.



On the next screen, click the Selected Economic Characteristics link from the 2014 American Community Survey.

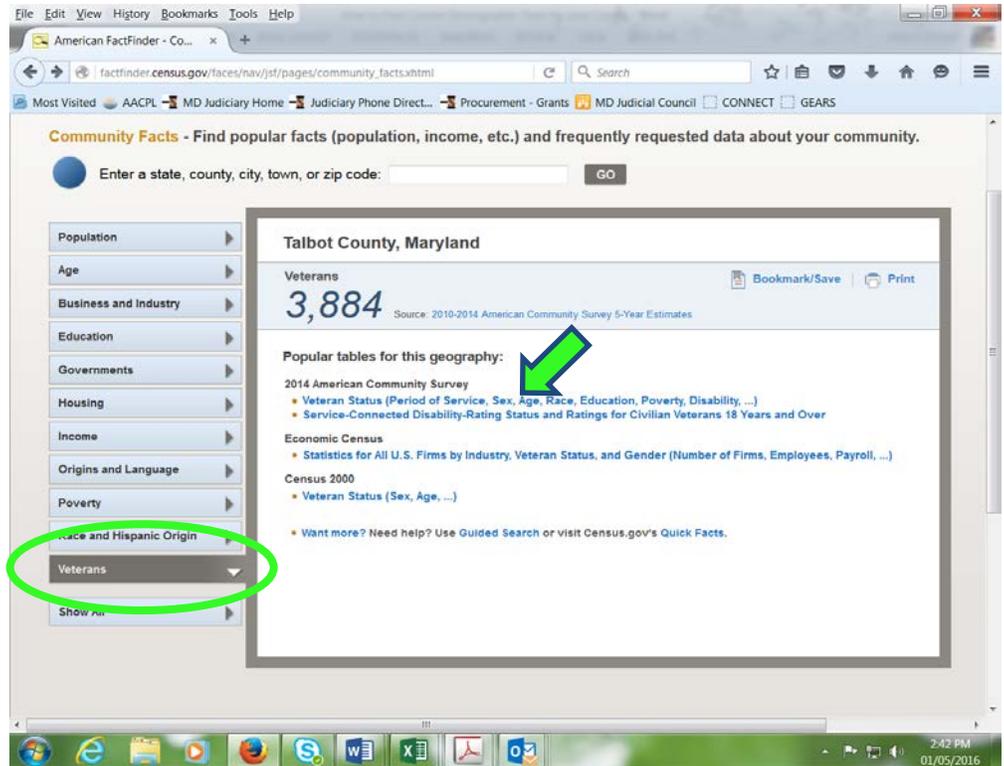


Step 5. Education: Click the Education tab on the left, and then click on the Educational Attainment link under 2014 Educational Attainment. The information is reported in percentages only. Enter the percentages in your Excel table (with or without MADtrac data), and compare to the percentages for your center's data.

The screenshot shows the American FactFinder website interface. The browser address bar displays the URL `factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml`. The page header includes the United States Census Bureau logo and navigation tabs: MAIN, COMMUNITY FACTS (highlighted), GUIDED SEARCH, ADVANCED SEARCH, and DOWNLOAD CENTER. Below the header, a search bar contains the text "Talbot County, Maryland" and a "GO" button. A left-hand navigation menu lists various data categories, with "Education" highlighted by a green circle. The main content area displays "Talbot County, Maryland" and "Educational Attainment: Percent high school graduate or higher" with a large "88.3%" figure. Below this, a section titled "Popular tables for this geography:" lists several data tables, with a green arrow pointing to the "Educational Attainment (High School, Bachelor's, Advanced Degree, ...)" link under the "2014 American Community Survey" section. The Windows taskbar at the bottom shows various application icons and the system clock indicating 1:51 PM on 01/05/2016.

Step 6. Veteran Status:

Click on the Veterans tab on the left. Then click on the Veteran Status link under the 2014 American Community Survey.



You can find the estimated number of Veterans and Nonveterans at the top of the report.

